



# WHAT WORRIES AMERICANS THE MOST?



MORE THAN 1/2
OF AMERICANS FEEL THEIR
WORLD IS BECOMING A
RISKIER PLACE

## **EMERGING RISKS THAT CONCERN U.S. CONSUMERS**

57% 32% 31%

WORRY ABOUT GLOBAL AND POLITICAL CONFLICT AND TERRORISM



WORRY ABOUT CYBER THEATS FROM INTERNET CONNECTED DEVICES



WORRY ABOUT AMERICAN
JOBS MOVING OVERSEAS

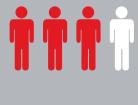




9 IN 10
AMERICANS
RATE DISTRACTED

DRIVING AS A CONCERN

DISTRACTED
DRIVING A
NEAR-UNIVERSAL
CONCERN



3 IN 4 AMERICANS

ARE CONCERNED ABOUT THE DISTRACTED DRIVING OF OTHERS



1 IN 3
AMERICANS
ARE CONCERNED

ARE CONCERNED
ABOUT THEIR OWN
DISTRACTED DRIVING

AMERICANS BELIEVE SEVERE WEATHER IS ON THE RISE



6 IN 10 AMERICANS

BELIEVE THAT THE FREQUENCY OF SEVERE, DAMAGING WEATHER IS INCREASING



#### WHAT ELSE CONCERNS CONSUMERS?

DOWNLOAD THE FULL REPORT TO LEARN MORE,

**VISIT** https://www.travelers.com/iw-documents/resources/risk-index/2016-report.pdf

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